

## Message Text

UNCLASSIFIED

PAGE 01 STOCKH 02462 100906Z  
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W  
-----101205Z 015582 /41

R 091018Z JUN 77  
FM AMEMBASSY STOCKHOLM  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 0803

UNCLAS STOCKHOLM 2462

E.O. 11652: N/A  
TAGS: BEXP, SW  
SUBJECT: ADS REQUEST - COMPOSITE STRUCTURES EXP. CORP., KENT, WA

REF: CD-144, DATED 4/20/77

A NUMBER OF SWEDISH SPORTING GOODS IMPORTERS AND AGENTS,  
AS WELL AS TWO WELL-KNOWN SPORT ASSOCIATIONS, WERE CONTACTED  
ON BEHALF OF SUBJECT US COMPANY. NONE OF THESE CONTACTS,  
HOWEVER, EXPRESSED INTEREST IN REPRESENTING CHRISTIAN  
BROTHERS' ICE HOCKEY STICKS IN SWEDEN. FOLLOWING WERE  
THEIR PRINCIPAL REACTIONS: THERE IS VERY KEEN PRICE  
COMPETITION IN THIS MARKET. SEVENTY-FIVE PERCENT OF ALL  
HOCKEY STICKS SOLD IN SWEDEN ARE IMPORTED FROM FINLAND  
AND CANADA. THERE IS ONLY ONE COMPETITIVE SWEDISH  
MANUFACTURER IN THIS AREA: JOFA AB. CONSIDERABLE MARKETING  
EFFORTS WOULD BE REQUIRED TO MAKE CHRISTIAN BROTHERS'  
HOCKEYSTICKS "WELL-KNOWN", WHICH WOULD RESULT IN RETAIL  
PRICES THAT WERE TOO HIGH.

APPROVING OFFICER: ECON:CA:TRUMME.  
PERRY

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 09-Jun-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977STOCKH02462  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770207-0834  
**Format:** TEL  
**From:** STOCKHOLM  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770671/aaaacksj.tel  
**Line Count:** 45  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** d50fee7f-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 08-Nov-2004 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2208265  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** ADS REQUEST - COMPOSITE STRUCTURES EXP. CORP., KENT, WA  
**TAGS:** BEXP, SW  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/d50fee7f-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
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